



ZEN NIPPON AIRINKAI

NORTHERN CALIFORNIA CHAPTER

The ZNA Nor-Cal Chapter is proud to announce our 5th Annual Zen Nippon Airinkai Nor-Cal Nishikigoi Show. To be held on November 12-13, 2011, at the San Jose Airport Garden Hotel at 1740 North First Street, San Jose, California.

Your participation in the ZNA Nor-Cal Koi Show will help further our koi hobby and is a great way to promote your business' products and services directly to the hobbyists who use them. In addition to the koi show and vendor booths, vendors are invited to demonstrate their products and present information in seminar format throughout the show weekend. This focused opportunity will provide you with increased visibility and is intended to educate hobbyists in the latest advances in construction/filtration technology, koi nutrition and health care.

We also need your help with raffle/auction donations and sponsorship of:

- Trophies and awards
- Show pins
- Friday night judge dinner, Saturday and Sunday Judge lunches
- Friday, Saturday or Sunday volunteer lunches

Should you have any questions, please feel free to contact either of us. Thank you for your support and we look forward to seeing you at the show.

Regards,

Larry Gill, President & Sponsor/Vendor Coordinator (510) 352 7168, gelldu@sbcglobal.net
Dinh Nguyen, Show Chair (408) 309 9119, ddinhn@yahoo.com

Hotel Information

San Jose Airport Garden Hotel
1740 North First Street
San Jose, CA 95112
(408) 793-3300

Friday – Sunday, single or double, triple, quad occupancy \$79 + tax per night Check in 3:00pm – Check out 12:00 noon. Reservations must be made by October 28, 2011 to be eligible for the ZNA Nor-Cal Koi Show event special rate.

Reservations for the ZNA NorCal Koi Show may be made by calling The SJ Airport Garden Hotel Group Reservation Department at (408) 793-3976 or (408) 793-3947 During office hours between 8am – 5pm.

Local Airports

San Jose Airport (SJC) and Francisco Airport (SFO) are the convenient airports. Holiday Inn Hotel provides free shuttle service to and from San Jose Airport only.

Schedule of Events

Friday, November 11, 2011

12:00 p.m. - 6:00 p.m. Registration and set-up

Saturday, November 12, 2011

9:00 a.m. – 5:00 p.m. Koi show

Product demonstrations and information available all day. Schedule of product seminars will be on a sign-up basis, please contact vendor coordinator to participate.

Sunday, November 13, 2011

9:00 a.m. – 2:30 p.m. Koi show

2:30 p.m. – 7:00 p.m. Tear-down, end of show

NOTE: Out of town vendors, please coordinate with vendor coordinator, Larry Gill or Show Chair Dinh Nguyen if you require special time consideration.

Booths

Booth is 10' x 10' or multiples of that allocation and includes one table and two chairs. Vendors will be responsible for providing their own electrical cords, air pumps and any other necessary equipment. Vendors assigned to outdoor booths should also bring a canopy/cover. Vendor Display tank rental is \$50 per 6' tank, which includes initial set-up, water, and tear-down. Vendors are responsible for providing their own show tank cover net. Water will be de-chlorinated at set-up. However, all vendors are responsible for maintaining their own water quality.

Booth Selection

ZNA NorCal will assign exhibit booth space on a first come, first served priority basis. Payment must be received in order for requested booth to be reserved. Please complete the booth reservation form and be sure to indicate your first booth location choice as well as two alternate choices.

Security

Outdoor spaces are in a secured area of the hotel. The club will provide overnight security.

Show Exhibitor Information Sheet

(Mail to Larry Gill with reservation fee)

Date: _____

Name of Business or Activity:

Contact Name: _____ Contact Phone No. _____

Description of Exhibit or Activity: _____

Number of Spaces Requested: _____ Amount Enclosed: _____ (\$250 per Booth space)

Number of Display Tanks Requested: _____ Amount Enclosed: _____ (\$50 per 6', \$65 per 8')

Number of Banquet Reservations Requested: _____ Amount Enclosed: _____ (\$50 each)

Total: \$ _____

Can we count on you for other Donations? (e.g. merchandise, koi, cash, etc.):

Special Requirements (e.g. Extra Table/Chairs, Number of Electrical Plug Outlets):

Electrical Power Requirements (115 volts ac)

Description of Equipment:

1. _____ Current Requirement _____ amps

2. _____ Current Requirement _____ amps

3. _____ Current Requirement _____ amps

TOTAL CURRENT REQUIREMENT. _____ amps

Scheduled Set-up Date & Time Date (circle): **Fri. 11/11 or Sat. 11/12** Time:

Please note that vendor space is available on a first come, first served basis, and limited spaces fill fast. ZNA NOR CAL is planning extensive advertising on various media which will display the Vendors Logo and contact info. Time is of the essence. For proper representation, please reserve your space AS SOON AS POSSIBLE. Thank you for your participation.

General Release and Acceptance of Rules – I/we the applicant(s) have read the policies, rules and regulations, otherwise known as conditions as of the show, contained in the exhibitor package and agree to abide by said conditions. In addition, I/we the applicant(s) do expressly release the producer ZNA NorCal and the owners of the show site and their agents from any and all liability for any damage, injury or loss to any person or goods which may arise from the licensing and occupation of the exhibit space by the applicant(s), and agree to hold and save the producers and owners of the show harmless of any loss or damage by the reason thereof. I/we give permission to use my name, item, descriptions, prices and any other photographs, slides, videotape, or images taken of me or my items for any and all purposes.

Authorized Applicants Signature _____

Title _____ **Date** ____/____/____

_____Date_____
Larry Gill, Club President/Vendor Coordinator

All checks should be payable to: ZNA Nor-Cal. Please send all registration forms and fees to:

ZNA Nor-Cal
Larry Gill
14755 Oleander Street
San Leandro, CA 94578

Tel: (510) 352 7168
Email: gelldu@sbcglobal.net






Direction to Show Site From San Jose Airport

Directions



Norman Y. Mineta San Jose International Airport (SJC)
1732 N 1st St # 600 San Jose, CA 95112 (408) 501-7600

▼Directions from A to B:

-  1: Start out going SOUTHEAST on AIRPORT BLVD. 0.4 mi
-  2: Turn SLIGHT LEFT to take the CA-87/SKYPORT DR ramp toward US-101. 0.2 mi
-  3: Stay STRAIGHT to go onto SKYPORT DR. 0.3 mi
-  4: Turn LEFT onto N 1ST ST. 0.2 mi
-  5: End at 1740 North First Street San Jose, CA 95112

Estimated Time: 3 minutes Estimated Distance: 1.05 miles



1740 North First Street
San Jose, CA 95112

Direction to Show Site From San Francisco Airport

Directions



San Francisco International Airport (SFO)
Highway 101 San Francisco, CA 94128 (650) 821-8211

▼Directions from A to B:

- | | | |
|--|--|---------|
| | 1: Start out going EAST on T-1 TURNAROUND. | 0.0 mi |
| | 2: Go STRAIGHT toward HOURLY PARKING. | 0.2 mi |
| | 3: Merge onto US-101 S toward SAN JOSE. | 32.3 mi |
| | 4: Take the BROKAW ROAD exit toward FIRST STREET. | 0.2 mi |
| | 5: Merge onto OLD BAYSHORE HWY. | 0.2 mi |
| | 6: Turn SLIGHT RIGHT onto N 1ST ST. | 0.1 mi |
| | 7: Make a U-TURN at METRO DR onto N 1ST ST. | 0.0 mi |
| | 8: End at 1740 North First Street San Jose, CA 95112 | |

Estimated Time: 36 minutes Estimated Distance: 33.06 miles



1740 North First Street
San Jose, CA 95112